



Philanthropy: Fostering Societal Health



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"The difference between philanthropy and charity is that philanthropy is about creating a world where you don't need charity anymore."

-Henry James

Definition: From the Greek

“*Philos*” = Love

“*Anthropos*” = Humankind

Philanthropy = Love of Humankind

Plato's Legacy

Plato instructed his nephew, Speusippus of Athens, (via his will) to use the proceeds of the family farm to fund the academy that he founded in 347 BCE. The money kept the academy running - about 150 years later in the Roman era.

Guess the Author....

To give away money is an easy matter and in any man's power. But to decide to whom to give it and how large and when, and for what purpose and how, is neither in every man's power nor an easy matter.

Aristotle

384 – 323 BCE

Scripture References

- **Malachi 3:10-12** - God challenges us to bring the full tithe to him, and promises to bless us abundantly and protect us from the devourer.
- **2 Corinthians 9:7** - God loves a cheerful giver who gives from the heart, not grudgingly or out of necessity.

Judaic Principals

- *Tzedaka*

- *Tikun Olam*

One of the Islamic Five Pillars of Faith:

• *Zakāt*

Islamic Form of Voluntary Charity:

• *Sadaqah*

Parkland Hospital

\$1.2 Billion Construction Project

\$50 Million Campaign Test

\$75 Million Secured During the Study

\$150 Million Goal

Kick Off September 2008 (Recession of 2008/09)



The “New Holocaust Museum”

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Memorial to the Murdered Jews of Europe

The Holocaust Memorial



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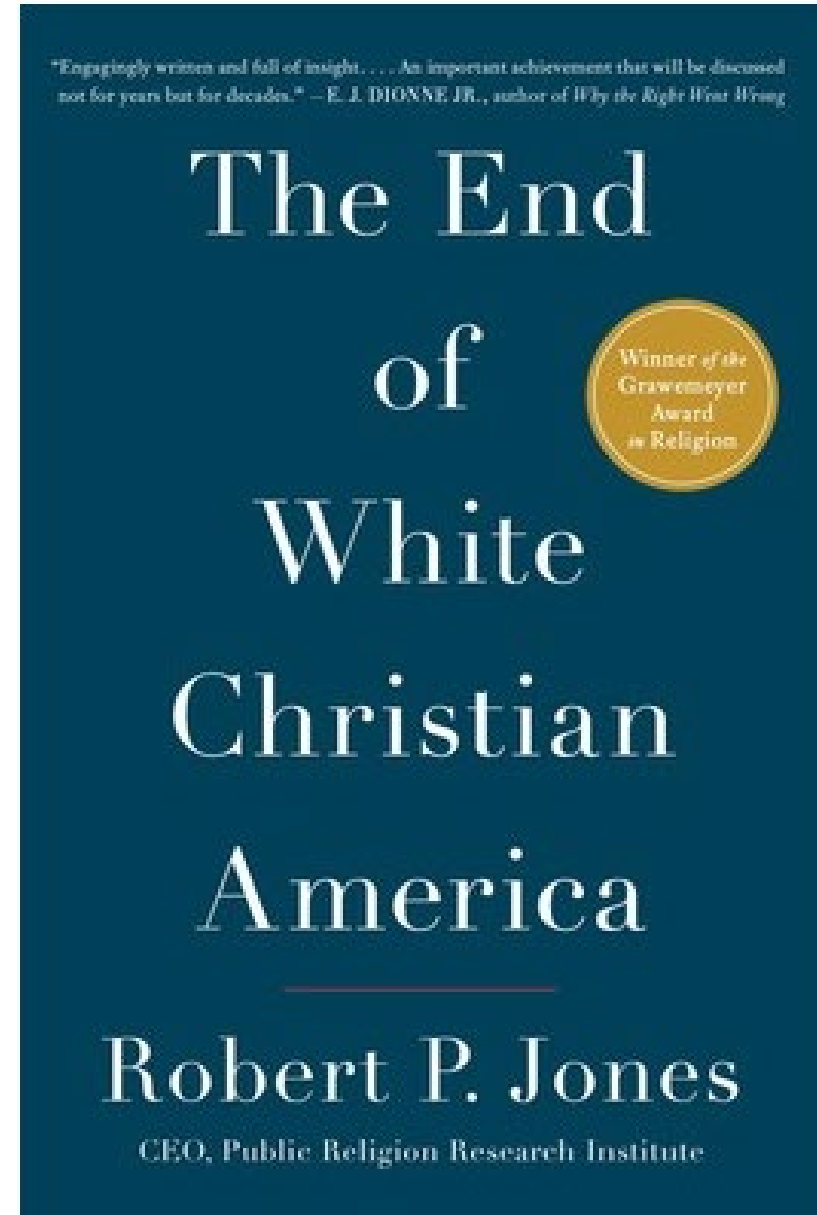


Robert P. Jones

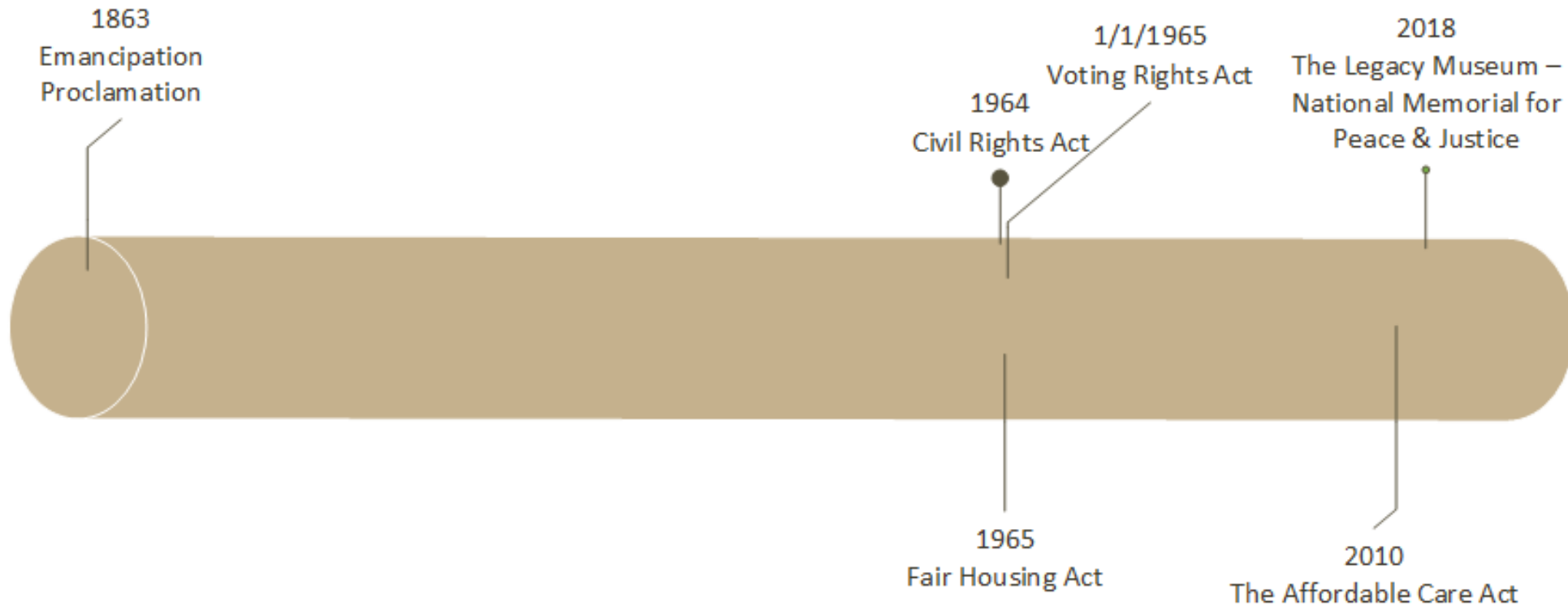
CEO of the Public Religion Research Institute

Winner of the 2019 Grawemeyer Award in Religion

For most of our nation's history, White Christian America (WCA) set the tone for our national policy and shaped American ideals. But especially since the 1990s, WCA has steadily lost influence, following declines within both its mainline and evangelical branches. Today, America is no longer demographically or culturally a majority white, Christian nation.



Progress Timeline



The National Peace and Justice Memorial Center

Begin to recover and heal from racial terror by vowing to never repeat it



Near the entrance to the National Memorial, the Peace and Justice Memorial Garden is a serene and beautiful setting for reflection and remembrance.



Located at 414 Caroline Street, across from the entrance to the memorial, the Peace and Justice Memorial Center hosts community events with acclaimed artists, writers, and scholars.



The National Memorial documents the most active era of racial terror lynchings from 1877 to 1950. The monument at the Peace and Justice Memorial Center commemorates 24 people who were killed in racially motivated attacks during the 1950s, including Emmett Till.

Racial Dynamics Affect Our Work

Donors of Color Declining; Improving Trust Could Help

The drop mirrors overall giving trends. Hispanic and Asian-American households had the biggest decreases.

By *Rasheeda Childress* | NOVEMBER 15, 2023



GETTY IMAGES

Nonprofits need to focus on building trust with donors of color and be mindful of the current economy when courting them, suggests [two new reports](#) from the Indiana University Lilly Family School of Philanthropy.

[“The Giving Environment: Giving Trends by Race and Ethnicity”](#) looks at how different groups gave from 2000 to 2018. The report found that Asian American, Black, Hispanic, and Native American donors, like the population at large, all saw declines in giving during that period.

Jewish Nonprofits Fear Pressure From Funders — and Young Supporters

The Israel-Hamas War has broken open long-simmering tensions at American Jewish institutions.

By *Sara Herschander* | NOVEMBER 15, 2023



ALEX WONG, GETTY IMAGES

A religious school director put on probation after parents spotted her at a protest. Millions in philanthropic dollars yanked from college campuses. A 125-year-old nonprofit kicked out of the association it cofounded for rallying for a ceasefire.

These are just a handful of the tensions that have erupted on U.S. soil during the first month of the Israel-Hamas War. If disagreement over Israeli policy once bubbled under the surface, Hamas’s brutal attack on October 7 and Israel’s ongoing assault on Gaza have broken open fierce debate in the American Jewish world, sparking tough conversations between mothers and daughters, grantees and foundations, and rabbis and synagogue trustees.

The Water We Swim In:

- Patriotism
- Freedom
- Individualism
- Capitalism
- Consumerism
- Security
- Militarism
- Racism

The Three (3) Hardest Thing to Say

1. I Am Sorry
2. I Was Wrong
3. Worcestershire Sauce

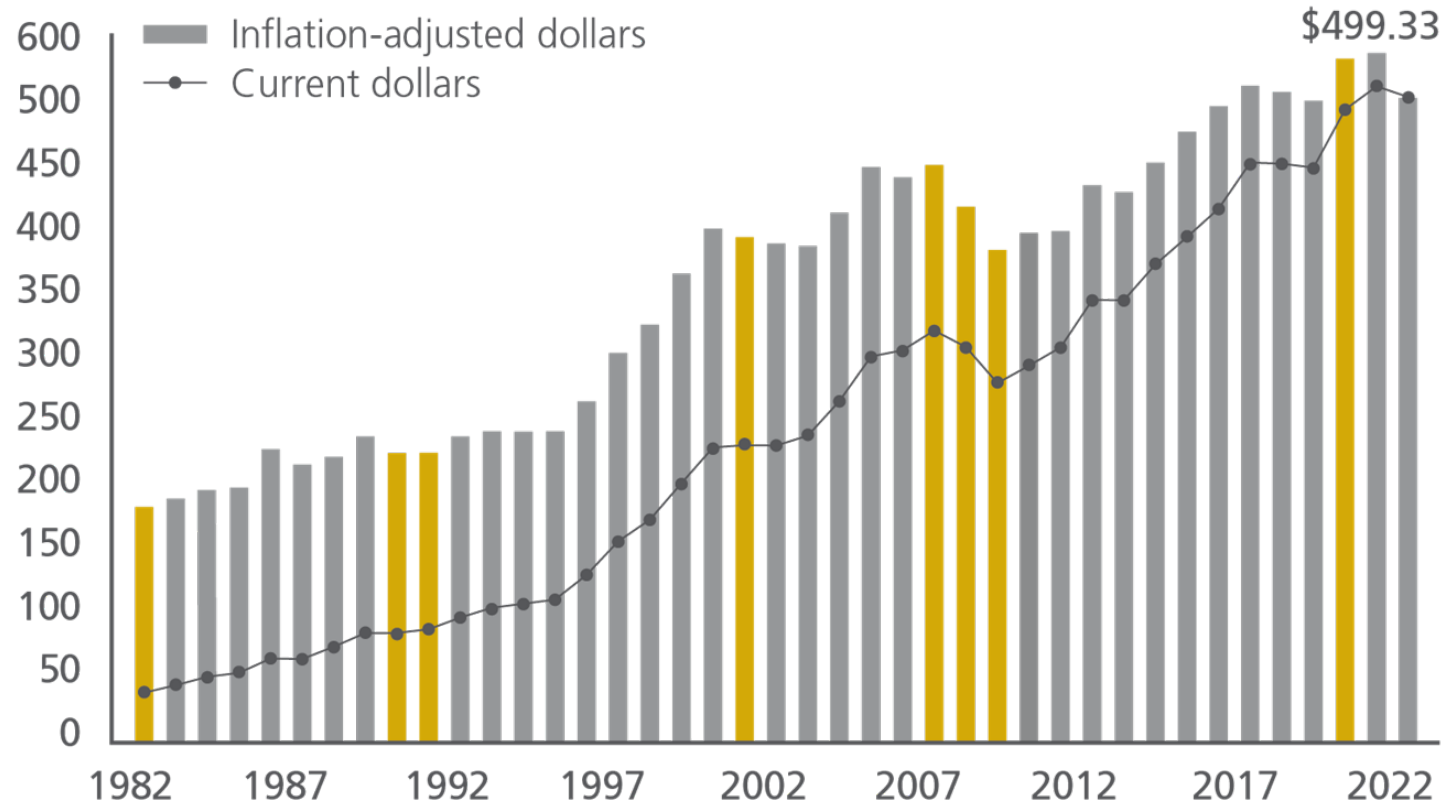
David Krause's Three "Sins"

- 1. Ecclesiocracy**
- 2. Mammolatry**
- 3. Patriolatry**

Giving USA 2023 Annual Report

Total giving, 1982-2022

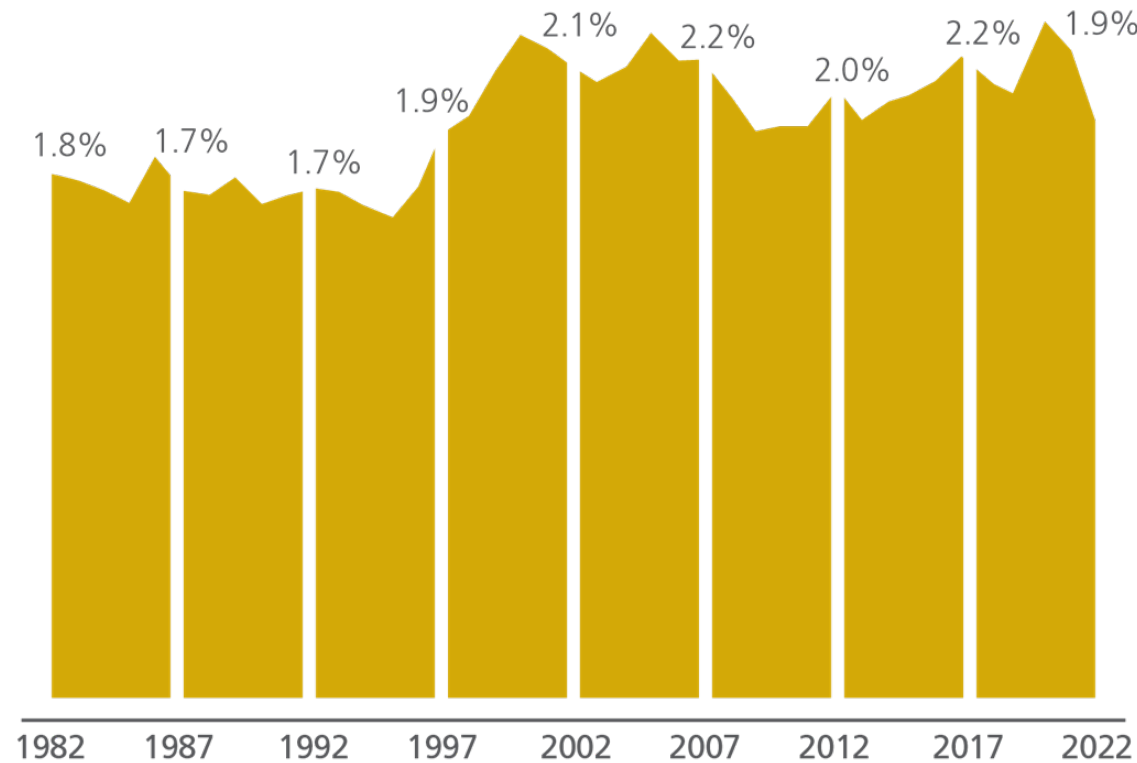
(in billions of dollars)



Giving USA 2023 Annual Report

Total giving as a percentage of Gross Domestic Product, 1982–2022

(in current dollars)

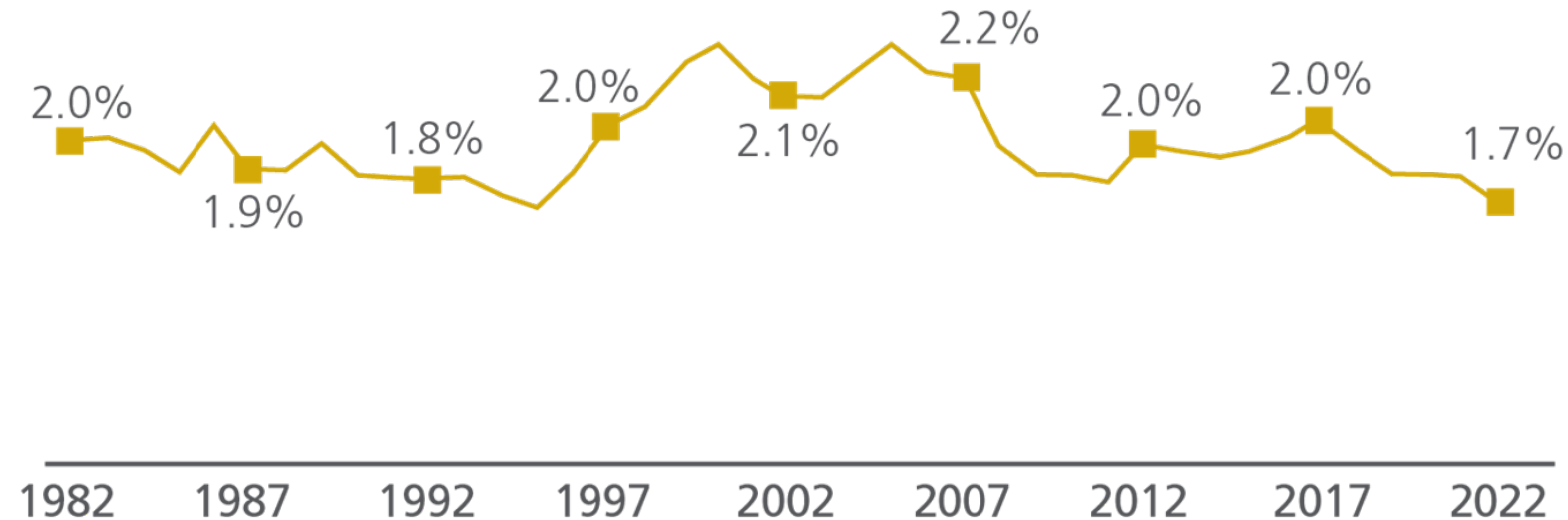


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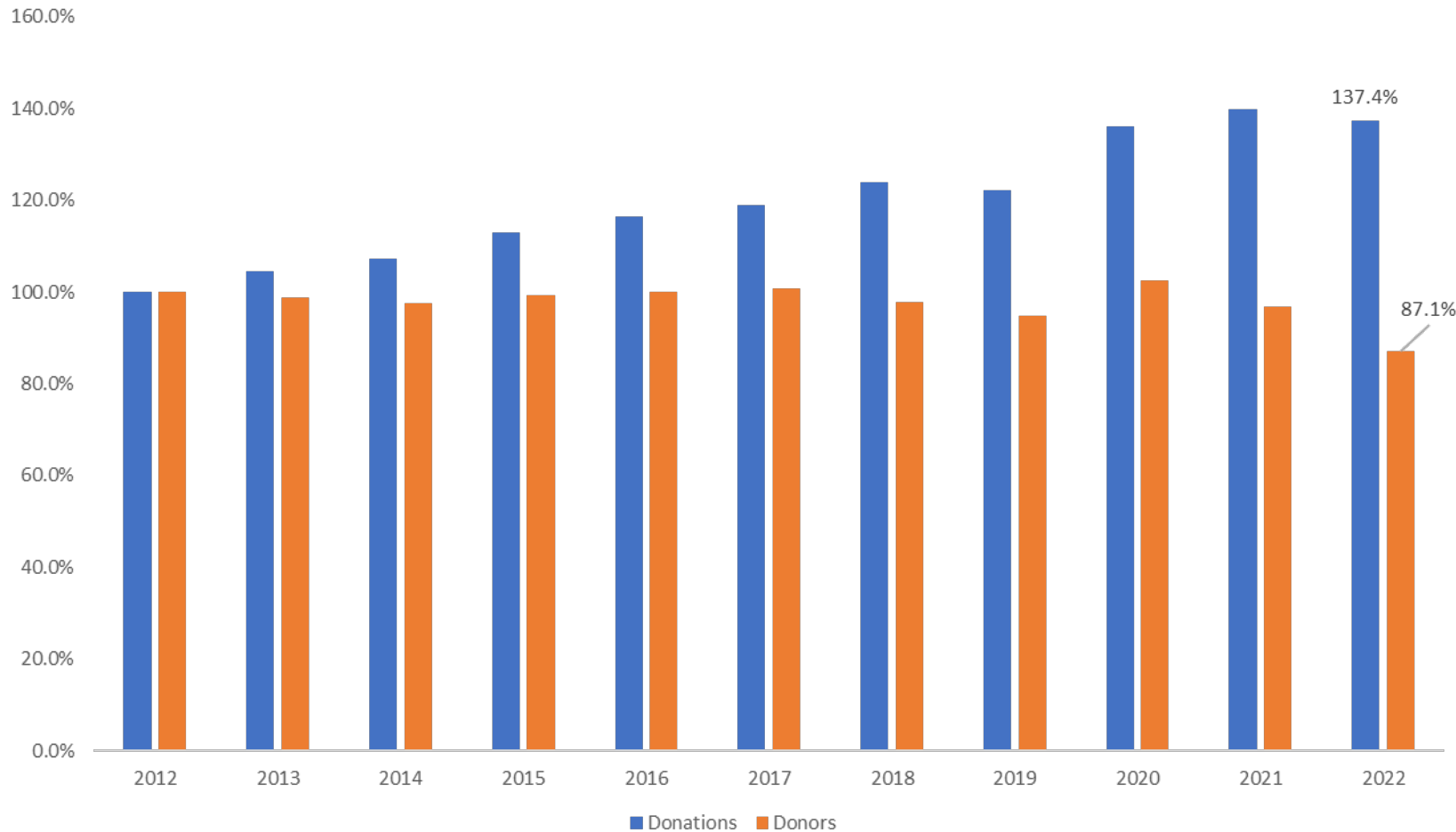


Individual giving as a share of disposable personal income, 1982-2022

(in current dollars)



Declining Donor Base over Time



Key takeaways

There is a long-term trend of fewer donors donating more money

Contributing factors:

- Continued widening of the wealth gap.
- Continued expansion of the number of nonprofits.
- Expansion of ways to give.
- Cost to acquire and retain donors has risen.

Principles for Fundraisers

- 1) The fundraiser should be a **giver**. (The first tithe was found in Genesis 14).
- 2) The fundraiser should **believe** in the mission of the organization he or she serves.
- 3) The fundraiser should **know donors** or potential donors. Much sophistication here today.
- 4) The fundraiser should **appeal honestly** and **boldly** for funds.
- 5) The fundraiser should **receive** gifts ***as*** the ***offerings of life*** they are- and should demonstrate the organization's appreciation in appropriate ways.
- 6) The fundraiser's organization should **exercise fiscal responsibility** in administering gifts and in stewarding ongoing relationships with donors. (ID, cultivate, ask, steward).

Questions & Answers!

David Krause & Jason Blumenthal



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Thank you!
For Continued Conversation Contact:



Bringing **clarity** and
certitude to philanthropy

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